



OCT 26 2004

Mr. Brian Crozier
VP Business Development
UseMyBank Services, Inc.
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Toronto, Ontario
M4T 1K2

Dear Mr. Crozier:

Thank you for your e-mail dated September 30, 2004, addressed to the Honourable David Emerson, Minister of Industry. I have been asked to reply on his behalf. I appreciate your perspective regarding the need for a champion of the high tech sector.

I applaud the success of your company in developing ground-breaking technology that has gained international recognition. Innovative technologies such as yours are allowing Canada to realize a strong ICT sector resulting in a competitive 21st century Canadian economy. The technology developed by UseMyBank Services, Inc. is an excellent example of how ICTs are transforming our society – how we live and do business. I was particularly impressed with the increase of sales companies experience when applying the payment services technology.

Industry Canada is working hard to set the stage for companies like yours to succeed in a global market place. It is our job to create the best climate and the right working conditions for the private sector to be successful in doing their job, which is to invest, to innovate and to create wealth. As such, I am committed to championing the ICT industry, as is Minister Emerson.

I wish you continued success in helping to grow Canada's dynamic ICT industry.

Yours sincerely,

Keith Parsonage
Director General, Information and
Communications Technologies